

Helena Trap Club Strategic Plan

January 1, 2022 – December 31, 2023

The Helena Trap Club is a non-profit Corporation to promote and maintain public interest in shotgun sports.

Generally, the purpose of the Helena Trap Club is to:

1. Maintain an association of people with a common interest in shooting sports presently limited to shotguns.
2. Provide a public facility for the enjoyable and safe handling and use of firearms.
3. Foster and promote the shooting sports.
4. Support hunter safety, hunting rights under Article IX, §7 of the Montana Constitution, and the rights of individuals to possess firearms under the Second Amendment of the United States Constitution and Article II, §12 of the Montana Constitution.
5. Encourage youth and new shooter firearm safety, training, and proficiency.

Lines of Effort

There are many activities and improvements that the Helena Trap Club would like to accomplish during 2022-2024. This strategic plan lays out where HTC would like to be by the end of 2024 and a roadmap of how to get there. Clarity about projects and efforts, and who is responsible for implementing and seeing them through to completion, helps ensure that we use the efforts of our Officers, Board of Directors, volunteers and our money wisely. HTC's core lines of effort for 2022-2024 are:

- **A full slate of Directors and Officers**
- **Membership**
- **Efficient running of leagues**
- **Automated traps**

A Full Slate of Directors and Officers.

Getting members to volunteer to be an officer or director member has always been a struggle. A full slate of officers consists of the President, Vice President, Secretary, Treasurer and Field Captain. The Field Captain position has been vacant during 2020 and 2021 and the work has been done by the President. A full Board of Directors is 10 members; there were eight during 2021.

Over the next two years HTC will:

- Actively solicit and encourage members to serve as a Director or an Officer. The Board will entertain ideas about how to do this, including offering incentives such as a free membership or other benefits as allowed in HTC's bylaws with Board approval.
- The Board will entertain the idea of the Field Captain being a paid position.
- The duties of Board members will be clearly outlined in writing and given to current and prospective members. This will include that board members serve on one or more committees.

- The board will establish necessary committees and committee chairpersons from among the members to accomplish the lines of effort. Committee chairs will give regular updates on committee progress at Board meetings. Suggested committees might include, but are not limited to:
 - Buildings and Grounds
 - Membership
 - Trap Help
 - Automated Trap
 - Leagues
 - Ad Hoc committees to address any new issues

Membership

HTC's membership is the reason for the club and engine that keeps it running. Our Officers, Board of Directors and most volunteers are all members. HTC membership also provides a large part of the club's finances. The camaraderie and support among our members make trapshooting enjoyable and help us improve our shooting.

Over the Next Two Years HTC will:

- Work to encourage and engage our membership, especially women and youth. We will advertise the club using social media, newspapers, posters at local sporting goods stores, radio and TV, and word of mouth. An example of an idea to encourage membership is a voucher for a free round of trap to every person who buys a shotgun at Capital Sports, Sportsman's Warehouse, Bob Wards, Montana Outdoor Sports, or other sporting goods stores.
- Promote and encourage volunteering among members to help with club operations, grounds and building maintenance, help with scoring and loading traps, especially for registered shoots. The Board of Directors will entertain ideas to promote volunteerism among members. These may include free rounds of trap or shooting cards, shells, meals, etc., and would likely depend on how much work a volunteer does.

Efficient Running of Leagues.

There have been complaints from members about how the leagues are run, particularly long lines during sign-up nights and to be squadded and called during league shooting nights. Also, getting enough trap help to score and load traps is a perennial issue.

Over the next two years HTC will:

- Explore ways to make league sign-ups go faster and more smoothly and institute such measures as the Board approves. This could include such things as online membership applications and league sign-ups.
- Explore ways to make league nights go faster and more smoothly for shooters and institute such measures as the Board approves. This could include such things as set squadding times for some or all squads.
- Explore ways to get sufficient paid and/or volunteer trap help for league nights, other shooting times such as a weekend day, registered shoots and other events, and institute such measures as the Board approves.

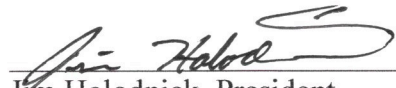
Automated Traps


During 2021 the Board of Directors discussed installing an automated trap system so members could shoot at times other than when the club is open. The Board also OKed the purchase of two used systems from Gallatin Sporting Clays in Logan.

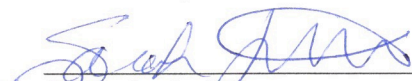
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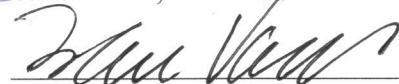
- Install and make operational at least one of the automated trap systems.

Approved this 29th day of January 2022.



Jim Holodnick, President

Sam Allen, Vice President

Sarah Jordt, Treasurer

John Vore, Secretary